May 5, 2025

REGIONAL ORDER

No. \_\_\_\_\_, s. 2025

STRENGTHENING THE IMPLEMENTATION OF THE DMOS AND DSMVIM

IN LINE WITH THE NQMS

To: Schools Division Superintendents

Assistant Schools Division Superintendents

All Others Concerned

1. The Department of Education (DepEd), through the Public Affair Service (PAS), directs the Regional Office (RO), Schools Division Offices (SDOs), and schools to strengthen the implementation of the Department of Education Manual of Style (DMOS) and the Department of Education Service Marks and Visual Identity Manual (DSMVIM) in line with the National Quality Management System (NQMS).

2. All Information, Education, and Communication (IEC) advocacy materials and activities of the Department must demonstrate the effective use of these manuals.

3. This Office directs the immediate and wide dissemination of this Order.

**DR. ARTURO B. BAYOCOT, CESO III**

Regional Director

ATCH.: None

To be indicated in the Perpetual Index

under the following subjects:

ACCREDITATION POLICY

ORD-PAU/moon