



NOV 16

(59804)

RELEASED

Office of the Regional Director

November 16, 2020

REGIONAL MEMORANDUM
No. 436, s. 2020

**PROMOTION OF ASEAN AWARENESS CAMPAIGN THROUGH POSTER-MAKING
AND SLOGAN-MAKING CONTESTS**

To: Schools Division Superintendents
All Others Concerned

1. The Civil Service Commission, through CSC Memorandum Circular 10, s. 2018, enjoined government agencies on the promotion of ASEAN awareness campaign and focus on how ASEAN integration and community-building have provided concrete benefits to people.
2. This Office, through the Curriculum and Learning Management Division (CLMD), is conducting regional poster-making and slogan-making contests for students in the special interest programs (i.e. Special Program for the Arts (SPA), Special Program for Journalism (SPJ)).
3. Divisional education program supervisors for Araling Panlipunan will coordinate with the schools offering special interest programs to ensure the accomplishment of this activity.
4. Mechanics of the said contests are detailed in the attachment.
5. Immediate and wide dissemination of this Memorandum is desired.


DR. ARTURO B. BAYOCOT, CESO III
Regional Director

ATCH: As indicated

To be indicated in the Perpetual Index
under the following subject:

ARALING PANLIPUNAN

CLMD/butch



DepEd Regional Office X, Zone 1, Upper Balulang, Cagayan de Oro City
(088) 856-3932 | (088) 881-3137 | (088) 881-3031
Department of Education Region 10
region10@deped.gov.ph
<http://deped10.com>



POSTER-MAKING AND SLOGAN-MAKING CONTESTS MECHANICS

I. Theme

The poster and the slogan are guided with the theme "*Cohesive and Responsive ASEAN in 2020.*"

II. Participants

These contests are open to grades 7 to 10 students enrolled in schools offering the special interest programs, i.e. Special Program for the Arts (SPA), Special Program for Journalism (SPJ), in Region X.

For each contest, there shall only be one (1) official entry per Division (one artist and one teacher-coach) who are duly endorsed by the schools divisions superintendent.

III. Entry Specification

The following are the specifications of the contest:

1. The poster shall be done in 1/2 size of the illustration board while the slogan shall be done in 1/8 size.
2. The medium for the poster-making is acrylic paint, while any medium can be used for slogan-making.
3. A video recording shall be done during the creation of the poster and slogan.
4. The actual artwork shall be limited to only one (1) hour.

Submitted entries who will not comply with these specifications will be automatically disqualified.

IV. Criteria for Both Contests

Adherence to the Theme	-	30 points
Creativity and Originality	-	30 points
Artistic Merit	-	30 points
Visual Impact	-	10 points
TOTAL	-	100 points

V. Submission of Entries

1. An unedited and clear picture (in jpeg format) of the poster / slogan shall be sent to ray.mahinay@deped.gov.ph not later than December 15.
2. The poster/slogan entry shall indicate the names of the student and the teacher-coach, school, and division.
3. A two-sentence description of the poster shall also be included in the email.
4. The video recording of the actual artwork shall likewise be sent through email.

VI. Determination and Announcement of Winners

1. All accepted poster/slogan entries shall be uploaded to a dedicated Facebook Page.
2. Judging of the poster/slogan entries shall be done virtually based on the set criteria.
3. The poster/slogan entry with the most number of likes shall get a special citation, People's Choice. The cut-off date to count the final number of likes shall be announced in the said Facebook Page.
4. Announcement of winners shall be done through issuance of a memorandum, as well as in the said Facebook Page.

VII. Prizes

The following are the prizes for both contests:

First Place	-	Certificate of Recognition + Cash Prize of Php 5,000.00
Second Place	-	Certificate of Recognition + Cash Prize of Php 3,000.00
Third Place	-	Certificate of Recognition + Cash Prize of Php 2,500.00
Fourth Place	-	Certificate of Recognition + Cash Prize of Php 2,000.00
Fifth Place	-	Certificate of Recognition + Cash Prize of Php 1,500.00
Consolation Prize	-	Certificate of Participation + Cash Prize of Php 1,000.00
People's Choice	-	Certificate of Recognition + Cash Prize of Php 2,000.00

VIII. Copyright

DepEd Regional Office X has the right to publish the winning and/or selected contest entries and the right to determine other matters not included in the rules.

IX. Decision of the Board of Judges

The decision of the board of judges is final, non-appealable, and irrevocable.