



Republic of the Philippines
Department of Education
REGION X - NORTHERN MINDANAO

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DepED-X
Cagayan de Oro City

Office of the Regional Director

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Regional Advisory No. 45, s. 2020

September 17, 2020

This advisory is issued for the information of DepEd officials,
personnel/staff, and the concerned public
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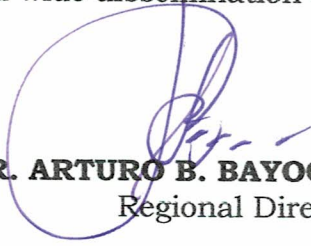
PASIUGDA

The Cagayan de Oro River Basin Management Council, together with the Samdhana Institute, in collaboration with IUCN-Netherlands, proudly presents PASIUGDA – an advocacy video that promotes environmental stewardship among local groups and individuals who wish to bring change in their respective communities.

The council is inviting teachers and non-teaching personnel to like and share the video in their social media networks.

Attached is the communication for details.

Immediate and wide dissemination of this Advisory is desired.


DR. ARTURO B. BAYOCOT, CESO III
Regional Director

ATCH: As stated

ESSD/mohamad



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DepED - A
Cagayan de Oro City
20-46595
15 SEP 2020
10:43

"PASIUGDA"

1 message

CagayandeOro Riverbasin <cdorbmc@gmail.com>
Bcc: region10@deped.gov.ph

RECEIVED
Mon, Sep 14, 2020 at 10:55 AM

Dear Partners,

Kalinaw!

The Cagayan de Oro River Basin Management Council, together with the Samdhana Institute, in collaboration with IUCN-Netherlands, proudly presents PASIUGDA – an advocacy video that promotes environmental stewardship among local groups and individuals who wish to bring change in their respective communities.

PASIUGDA is a Cebuano word, which means to advocate or to initiate. This video is inspired by a quote from Mother Teresa, "I alone cannot change the world, but I can cast a stone across the waters to create many ripples." With one drop of water, it creates ripples that cascade out to create small waves impacting distant surrounding parts of the body of water. By the same token, our simple and small actions can lead to much more significant changes, only if we choose to initiate.

View the short film via the Council's [official Facebook page](#), please like and share the video to your networks, and don't forget to like and follow the Council's Facebook page for more inspiring videos and contents.

This was made possible by our partners from the IUCN-Netherlands who gave us the opportunity to participate in a storytelling workshop given by the Radio Netherlands Training Center (RNTC). For more details about RNTC, visit their website at www.rntc.com. This is also produced by our very own Dr. Hilly Ann Roa-Quiaoit and Warwin Sabasaje.

Thank you and have a great day!

Sincerely,
Yashi Maape